

Robert Kortooms

Product Owner



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Nijlen, Belgium
Region: Antwerp



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<https://rjko.vercel.app/>

Education & Certifications

Bachelor Applied Computer Science
Graduated with honours
PXL, Hasselt

Business Analysis Foundations &
What Is Business Analysis
Linkedin Learning, 08/2023
Working on a Cross Functional
Team & ISO 27001 Compliant
Cybersecurity, Getting Started
Linkedin Learning, 10/2023

Key Skills

- Business analysis & requirements gathering
- Software testing & testing strategies
- Figma, BPMN, User Stories
- JIRA, Confluence, SAP
- Agile & Scrum
- Microsoft Office suite
- Presenting, product demos

Languages

- Dutch & English: C2/Native
- French & German: C1
- Spanish & Italian: B1

Strategic **Value Maximizer** and Product Visionary dedicated to aligning stakeholder ambitions with high-impact IT delivery. Expert at managing the **Product Backlog**, prioritizing features based on business value, and translating complex market needs into actionable **User Stories**. Proven track record in driving the Scrum process, optimizing end-to-end product lifecycles, and ensuring the development team builds the right solution at the right time.

Professional Experience

06/2025 – Now

Product Owner & AI Champion – 3P

- Bridge between customer success managers, clients & the development team, ensuring the priority of development with a clear backlog. SPOC for everything related to projects I run & reporting to management.
- AI pioneer streamlining product/analyst workflows via advanced automation tools (e.g., Claude, Rovo). Go-to knowledge point for product team.

12/2023 – 06/2025

Business Analyst & PMO – Flexso Digital

- Analyse client needs & requirements: from start to finish & post-delivery, interpret and gather everything the client needs for their ideal software implementation. Align requirements with technical capabilities of the SAP software. Create user stories, model business processes.
- Assist in presales processes: Provide demonstrations, presales documentation & key insights regarding specific presales dossiers for clients. Creation of interactive mock-ups utilising Figma.
- Project management & planning: status follow-up of projects, reporting to relevant stakeholders & assistance in clearing blockers.

01/2023 – 12/2023

Implementation Consultant – Spacewell

- Analyse client requirements: arrange elicitation meetings and cross-reference demands versus software offering. Workshop and teaching sessions: guide clients on how to utilise the software provided, ensuring they are ready to go on project go-live.
- Implementation: configuring the software the client ordered according to specification and their wishes.
Project planning and management: meeting arrangement, follow-up sessions, providing stakeholders all necessary project related info.

01/2022 – 12/2022

Business Analyst – Slegers

- Analyse the software needs of a small family owned business in the metal industry, perform necessary research for relevant software packages & filter out potential opens, creating a proposal for the best scenario
- Implementation of relevant software package and user guidance, explaining potential uses and improvements, writing of how-to guides. Fully eliminated old, paper-based, non-traceable process.

10/2018 – 12/2023

Esports Commentator & Teacher – Self-employed

- Served as a trusted consultant & delivered professional commentary for competitive gaming broadcasts and hosted high-visibility product showcases. Including major Benelux clients like Proximus, DPG, and JBL and international clients from the US to Germany, Poland, Estonia.
- Developed and instructed a specialized curriculum on esports commentating at the SyntraPXL adult education centre.